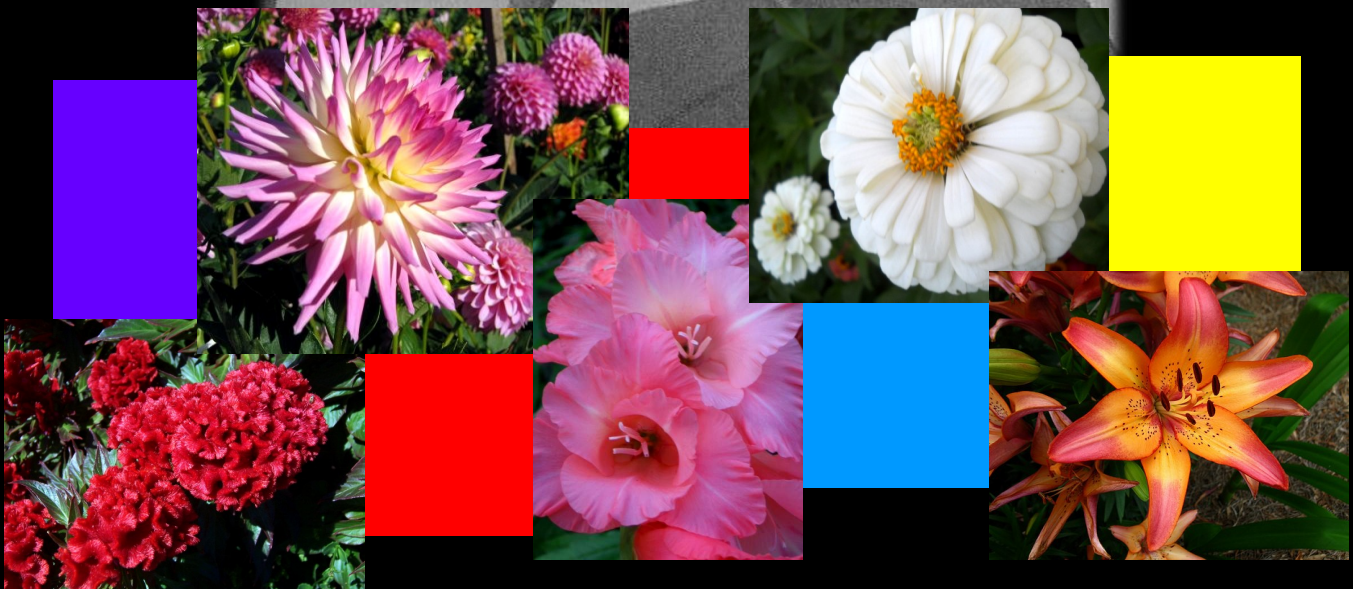


# POPLAR WOOD FARM, LLC

PORT MURRAY, NJ

CUT FLOWERS  
2011 CATALOG



# POPLAR WOOD FARM, LLC



## WHO WE ARE

Poplar Wood Farm, LLC. is a multi faceted horticultural business located in Northwest New Jersey. Organized in 2002, Poplar Wood Farm has provided landscape and design services, vegetable transplants, trees, shrubs, and cut flowers to our customer base in Northern New Jersey. In 2011 we are increasing our cut flower production. Our offerings include a colorful selection of locally grown, chemical and synthetic free flower choices.

## WHY LOCAL?



Locally grown means fresher and faster to you. Our flowers will reach you within hours of being harvested, often the next day. This means fresh, long lasting flowers for you and your customers. Consumers are embracing locally produced products more than ever, providing you an attractive marketing advantage. By offering a local product and educating your customer about it, sales will increase.

## WHY CHEMICAL AND SYNTHETIC FREE?



It's a lifestyle choice for us and a rapidly expanding way of growing. Using our naturally grown products you can be confident that no chemicals have been applied to the plants or the soil. This form of production lowers chemical levels in our soils and decreases the potential for water contamination. It's sustainable, regenerative, and safer for everyone.

## CHOOSE POPLAR WOOD FARM, LLC



With our deep knowledge of the industry, including over 20 years of experience, Poplar Wood Farm, LLC is prepared to provide you with the highest quality flowers and superior customer service. We understand the operational challenges florists face and are equipped to meet your individual needs. Finally, we look forward to building a strong business relationship together. Please see the following pages for our availability and ordering policy.

(908) 399-7655

[POPLARWOODFARM.COM](http://POPLARWOODFARM.COM)

[POPLARWOOD.AL@COMCAST.NET](mailto:POPLARWOOD.AL@COMCAST.NET)

**POPLAR WOOD FARM, LLC  
2011 GROWING SEASON  
AVAILABILITY**



Peonies	May 22 - June 19
LA Hybrid Lily	May 29 - November 1
Sweet Peas	May 29 - August 14
Oriental/Trumpet Lily	June 5 - October 23
Oriental Lily	June 12 - October 23
Calla Lily	June 19 - November 27
Dahlia	June 19 - November 13
Hydrangea Paniculata	June 19 - September 25
Marigold	June 19 - September 18
Sunflower	June 19 - September 18
Zinnias	June 19 - September 18
Mixed Bunches	June 19 - August 28
Celosia Spicata	June 19 - August 7
Hydrangea Macrophylla	July 3 - August 21
Celosia Coxcomb	July 24 - September 25
Gladiola	July 31 - October 23
Ornamental Wheat	August 21 - September 25



*Availability subject to change*



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# POPLAR WOOD FARM, LLC

## ORDER PROCESS

- Receive a detailed weekly update of our availability by fax or email every Thursday.
- Order by fax or email by Monday at 12 noon. Confirmation message and invoice will be sent.
- Your flowers will be hand selected and harvested within 24 hours of arriving at your shop.
- Packaged and transported with the utmost care and attention. No production lines - every stem is important.

## ADDITIONAL INFORMATION

- Minimum order - Total order must be in excess of \$200. As the grower we are able provide this low minimum and ensure absolute top quality flowers.
- Delivery charge - \$20 per delivery. Waived on single delivery orders over \$500.
- Special order minimums and delivery charges on an as needed basis.

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